

## Local X Change

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## PRESS RELEASE

### **Grand Opening of *Common Goods* Pop-Up Store at the Indiana Theater on Philadelphia St Indiana, PA**

*Common Goods* is an annual pop-up store featuring laser-cut paper packages of items we need but cannot buy, like empathy, rest and rainbows. The packages were designed by students in Sharon Massey and Sean Derry's 3D Design and Digital Fabrication classes, first as hand cut paper prototypes which were then translated into digital files for reproduction. Students used a laser cutter in STEAMSHOP, IUP's interdisciplinary makerspace, to create precision cut multiples of their designs. Each package is for sale, and all proceeds benefit the Future Makers Fund, a catalytic funding stream for emerging makers.

This multi-faceted project is a result of Massey and Derry's interest in the development and implementation of effective strategies for integrating undergraduate research experiences into interdisciplinary curriculum. Students participating in *Common Goods* each make an original creative contribution to the project and are provided a real-world presentation for their work, giving students an experience that extends beyond the classroom. Although each participant creates their own artwork, the project requires collaboration with their peers as well as their professors and the community. *Common Goods* engages students in real-world professional development opportunities such as grant writing, proposal development, and public outreach.

This year, *Common Goods* will be located in the ticket booth of the Indiana Theater (637 Philadelphia St). The store's Grand Opening Celebration is Wednesday, November 8<sup>th</sup> from 6:00-9:00 PM. Additional store hours as follows:

Thursday, November 9, 11:00 AM – 2:00 PM and 6:00 – 10:00 PM

Friday, November 10, 4:00 – 6:00 PM

Saturday, November 11, 11:00 AM – 1:00 PM

Sunday, November 12, 11:00 AM – 1:00 PM

In conjunction with this event, Indiana Theater will host two art-focused events during pop-up hours. On November 8<sup>th</sup> at 7pm, the theater will show *Lust for Life* (1956) a biopic about Vincent Van Gogh starring Kurt Russell. Tickets are \$7. And on November 9<sup>th</sup> at 7:30pm, it will host the Songwriters Showcase, featuring five professional songwriters in a behind-the-music acoustic show. Tickets are \$20.

**100 word:**

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**140 Character:**

*Common Goods* is a pop-up store developed by IUP professors Massey and Derry featuring laser-cut packages of items we need but cannot buy.

**140 Character:**

*Common Goods* is located at the Indiana Theater on Philadelphia St. The store's Grand Opening is Wed, November 8<sup>th</sup> from 6-9 PM.

**Location:**

637 Philadelphia St, Indiana, PA 15701

**Dates:**

November 8 – November 12, 2023

**Image caption:** An IUP student interacts with guests at the Common Goods pop-up store.

